

COMMERCE ASSOCIATION

REPORT FOR THE ACADEMIC YEAR 2020-21

Commerce Association provides a platform for the students to exhibit their talents in various commerce oriented events and will also help them to enhance their analytical and decision making skills. The events which we offer will extend a platform to grasp team work, critical thinking, and creative learning and also to build self confidence. Students are also permitted to participate and represent the college in various competitions organized by other institutions.

During the academic year 2020-21, Asst.Prof.Binimol Mathew act as the Staff Convener , Stebin Mon A. Markose and Asha Liya Mathew were the student representatives.

The virtual inauguration of the commerce association for the year 2020-21 took place on 24th August 2020.The welcome speech was delivered by Asst,Prof.Binimol Mathew,Presidential Address by Asst.Prof.Rengi Abraham(HOD) and vote of thanks by Stebin mon A.Markose of III B.com. On August 25 , an Online Workshop on Interview skills,Group Discussion,Resume Preparationwas held through Google Meet .The Resource Person was Dr.Latha.K, Associate Professor, Saintgits Institute of Management ,Kottayam. It was an interactive session with the cent percent participation of the students.

Online Onam celebration – “Ullathu Kondu Onam Pole” was conducted on 3rd September Various e-competitions were held like Malayali Manga, Malayali Sreeman, Onam song, Troll making,Onam selfie and Onam Quiz. On 8th September 2020, we organised an enriching live webinar on ‘Introduction to Securities Market’ in collaboration with NSE to familiarise all students with the jargons of the stock market, how to identify the most suitable commodities in the market and brokerage platforms to trade in the same. The session given by Mr.Sanil Abraham (Senior Financial Journalist, NSE). On 9th October 2020, a National Webinar on “NEP 2020: Changing Scenario of Research” was conducted in association with Shiksha Sanskriti Utthan Nyas,Kerala .The keynote speakers of the session were Dr.Timir Tripathi (Asst.Professor and Principal,North Eastern Hill University ,Shillong) and Sri.Joby Balakrishnan (Member ,National Council of Teacher Education,Govt.Of India).

An expert talk on “Path to Chartered Accountancy” was held on 13th November 2020. The session led by Mr.Harikrishnan Nampoothiry P.S CA (Tax Officer,Emirates Group,Dubai) . It was an enlightening and interactive session .To further achieve its aim of acquiring and sharing knowledge, a Financial Education Workshop was organized on 23rd March ,2021 as a part of “Global Money Week”, the Resource Person of the event was Dr.Liance Mathew(Asst.Professor,Department of Commerce,Cochin College,Cochin). This was indeed a very illuminating session .

For financially supporting one of our family members, a financial aid was given to Ms.Bismaya Binu of II year Bcom with the wholehearted support of our teachers and students.